

2012 PUBLICATION SCHEDULE OF DATES

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Business Venture

LOCAL REPORTING ON: business to business | homes and lifestyles

activity and Events Guide

6 issues in 2012

Issue I

Ad copy deadline January 20
Distribution starts February 1

Issue II

Ad copy deadline April 6
Distribution starts April 18

Issue III

Ad copy deadline June 8
Distribution starts June 20

Issue IV

Ad copy deadline August 31
Distribution starts September 12

Issue V

Ad copy deadline October 19
Distribution starts October 31

Issue VI

Ad copy deadline November 23
Distribution starts December 5

4 issues in 2012

Issue I

Ad copy deadline March 9
Distribution starts March 21

Issue II

Ad copy deadline May 18
Distribution starts May 30

Issue III

Ad copy deadline August 3
Distribution starts August 15

Issue IV

Ad copy deadline November 16
Distribution starts November 28



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Holiday dates 2012:

New Yrs. Day January 1	Mothers Day May 13	Labour Day September 3
MARCH Break 12th-16th	Victoria Day May 21	Thanksgiving October 8
Good Friday April 6	Fathers Day June 17	Halloween October 31
Easter Sunday April 8	Canada Day July 1	Christmas December 25

2nd annual in 2012!

The Citywide Christmas Guide

Ad copy deadline October 26
Distribution starts November 7

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